

**KCNC TV**

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63214-1

DATE PRINTED

10/03/12

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN MEDIA & ADVOCACY		JOE COORS FOR CONGRESS	
AND	815 Slaters Ln		PO BOX 16490	
ADDRESS	Alexandria	VA 22314-1219	Golden	CO 80402-6008
	USA		USA	
CONTACT	BEN ANGLE		PRODUCTEST 2735	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 2735	PRODUCT CODE	1300

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

NATIONAL  
SALES PERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:28A	06:00A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	4	360.00	1440.00
2	02222..	8	06:00A	07:00A	30S	10/16/12-10/19/12	NEWS 4 TODAY	8	540.00	4320.00
3	20000..	2	06:00A	07:00A	30S	10/22/12-10/22/12	NEWS 4 TODAY	2	540.00	1080.00
4	10000..	1	05:28A	06:00A	30S	10/22/12-10/22/12	NEWS 4 EARLY 5:28-6:00AM	1	360.00	360.00
5	00101..	2	04:00P	05:00P	30S	10/17/12-10/19/12	DR PHIL	2	900.00	1800.00
6	01111..	4	05:00P	05:30P	30S	10/16/12-10/19/12	NEWS 4 AT 5 PM	4	1260.00	5040.00
7	10000..	1	05:00P	05:30P	30S	10/22/12-10/22/12	NEWS 4 AT 5 PM	1	1260.00	1260.00
8	00101..	2	06:00P	06:30P	30S	10/17/12-10/19/12	CBS4 NEWS AT 6	2	1260.00	2520.00
9	10000..	1	06:00P	06:30P	30S	10/22/12-10/22/12	CBS4 NEWS AT 6	1	1260.00	1260.00
10	1.....	1	06:27P	06:58P	30S	10/22/12-10/22/12	XFINITY MONDAY LIVE	1	1080.00	1080.00
11	.1111..	4	06:30P	06:58P	30S	10/16/12-10/19/12	CBS4 NEWS AT 630PM	4	1260.00	5040.00
12 CDR	.....2.	2	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	2	540.00	1080.00
13	Sa	1	06:30P	06:58P	30S	10/20/12-10/20/12	BRONCOS PREVIEW	1	540.00	540.00
14	.....2	2	05:00P	05:58P	30S	10/21/12-10/21/12	POST AFC FOOTBALL NEWS	2	1800.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	AMERICAN MEDIA & ADVOCACY	JOE COORS FOR CONGRESS	
AND	815 Slaters Ln	PO BOX 16490	
ADDRESS	Alexandria VA 22314-1219	Golden CO 80402-6008	
	USA	USA	
CONTACT	BEN ANGLE	PRODUCTEST 2735	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 2735	PRODUCT CODE 1300
NATIONAL SALES PERSON			
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1			

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			FROM	TO						
15	T	1	06:58P	09:00P	30S	10/16/12-10/16/12	PRESIDENTIAL/VP DEBATES	1	5850.00	5850.00
16	T	1	09:00P	10:00P	30S	10/16/12-10/16/12	VEGAS	1	4950.00	4950.00
17	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	5670.00	5670.00
18	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	4950.00	4950.00
19	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	1980.00	1980.00
20	0111000	3	10:00P	10:35P	30S	10/16/12-10/18/12	LATE NEWS M-SU	3	2700.00	8100.00
21	1000000	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-SU	1	2700.00	2700.00
22	02222..	8	10:35P	11:37P	30S	10/16/12-10/19/12	LATE SHOW WITH DAVID	8	720.00	5760.00
23	20000..	2	10:35P	11:37P	30S	10/22/12-10/22/12	LATE SHOW WITH DAVID	2	720.00	1440.00
24	.....2.	2	12:35A	01:35A	30S	10/20/12-10/20/12	CRIMINAL MINDS	2	360.00	720.00
25	Su	1	10:35P	11:07P	30S	10/21/12-10/21/12	BRONCOS ALL ACCESS	1	540.00	540.00
26	.....2	2	11:07P	12:07A	30S	10/21/12-10/21/12	CLOSER	2	360.00	720.00
Total Contract:								59		73800.00
Billing Summary										
Otr 4-12						Oct	Nov	Dec	Total	
						73260.00	.00	.00	73260.00	

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NAME AMERICAN MEDIA &amp; ADVOCACY

JOE COORS FOR CONGRESS

AND 815 Slaters Ln

PO BOX 16490

ADDRESS Alexandria VA 22314-1219

Golden CO 80402-6008

USA

USA

CONTACT BEN ANGLE

PRODUCT EST 2735

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.  
2735

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

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